



Directorate of Outcome

Outcome Report

Event/Activity Organized@ AUH

Event Type: Expert Talk
Event Title: What all to Prioritise in the First 03 Years of your career
Details of Speaker/Resource Person: Mr Arunach Verma, Head Marketing BMW India
Date: 1st February 2018
Venue: B-Block Auditorium
Organized By: ABS
Faculty Coordinator(s): Mr Ajay Pandey
Participation Number of Faculty : 01
Participation Number of Students: MBA Final Year Students

Point wise highlights of the Event:

- Mr. Arunach Verma delivered a session on career development. Mr. Verma shared his views such as how to identify opportunities for making tangible impact quickly, Prioritize what are the most important things to learn, understand what is expected of you, etc.
- Mr. Verma also elaborated on the concept of knowing company culture and values which can help to know the system for operational efficiency. He also focused on asking questions which can act as an alarm for any initial missteps.
- He also explained the importance of developing leadership traits, improving public speaking and communication skills, Gaining insight into problem solving and conflict resolution for the career development journey.
- He also clarified the queries of students related to career development. Session was concluded with the formal vote of thanks.

Outcome of the Event with Time Line (Proposed/Achieved)

(Provide suitable details wherever applicable)

1. Outcome related to Academia Connect		
a) Collaborations for Research Papers/Conference Papers/Book Chapter etc	Y/N	N
b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.	Y/N	N
c) Collaboration for Funded Projects.	Y/N	N
2. Outcome related to Industry Connect		
a) Placement	Y/N	Y (Assurance)
b) Collaborations for Research	Y/N	N

Papers		
c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments.	Y/N	N
d) Collaboration for Funded Projects.	Y/N	N
3. Outcome related to Society Outreach		
a) Benefit to society in terms of Health & hygiene	Y/N	N
b) Benefit to society in terms of Education	Y/N	N
4. Outcome related to Students Learning & Grooming		
Experiences of corporate leader provided invaluable learning to the students. The served the purpose of Corporate Connect Series which has been designed to serve as a forum for exchange of intellectually stimulating ideas between business heads and students. .		
5. Any other		

Enclose event report along with glimpses of the event (Photographs)

(Photographs)